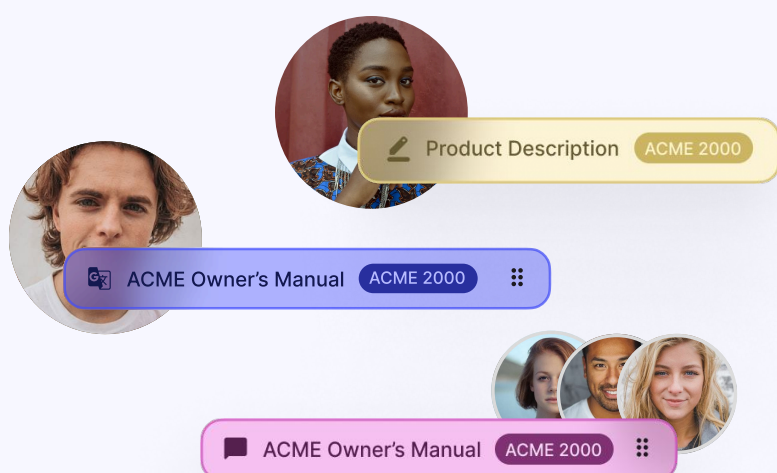# Make Translating and Localizing Paligo Content a Breeze with Crowdin

Integrate AI-Powered Translation for Faster, More Cost-Effective Content Delivery

Integrate Paligo CCMS with Crowdin, a cloud-based translation and localization platform, to take your global content strategy to the next level. Eliminate inefficient manual copy-pasting, reduce errors, and leverage AI to deliver high-quality translations faster and cost-effectively.
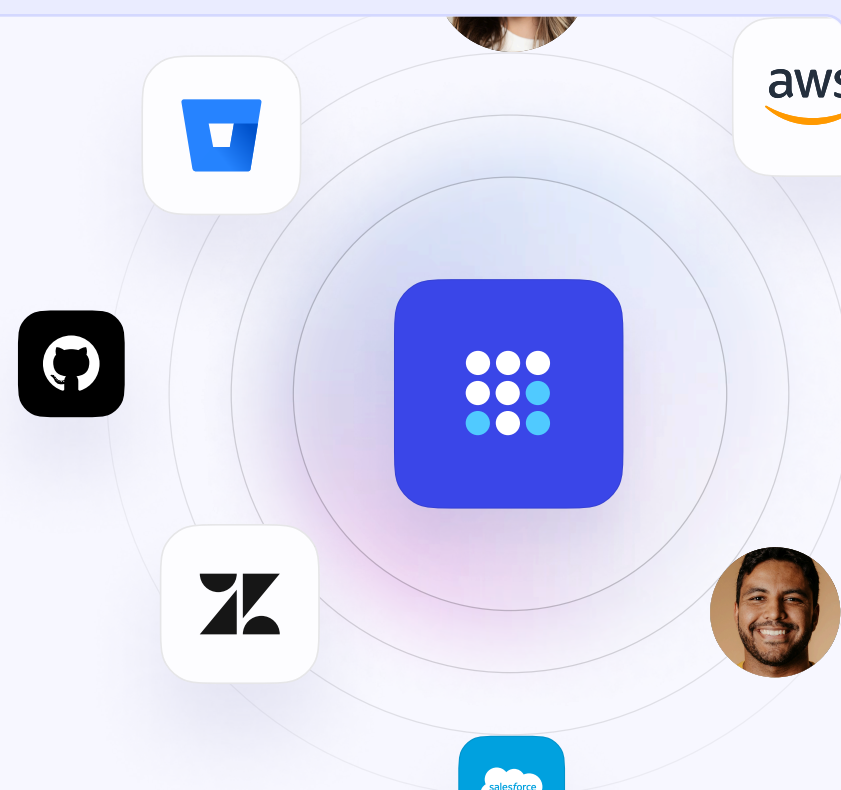
Benefits for the Business

Unify your translation efforts within Crowdin to ensure a consistent brand voice and messaging across all target languages. Significantly reduce translation costs and timelines by leveraging Crowdin's translation memory and generative AI capabilities. Streamlining the localization process allows you to enter new markets faster and maximize the return on your content investment.
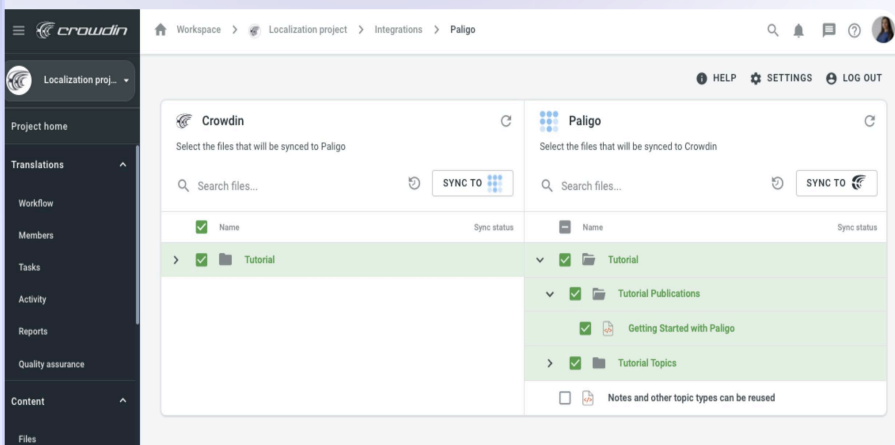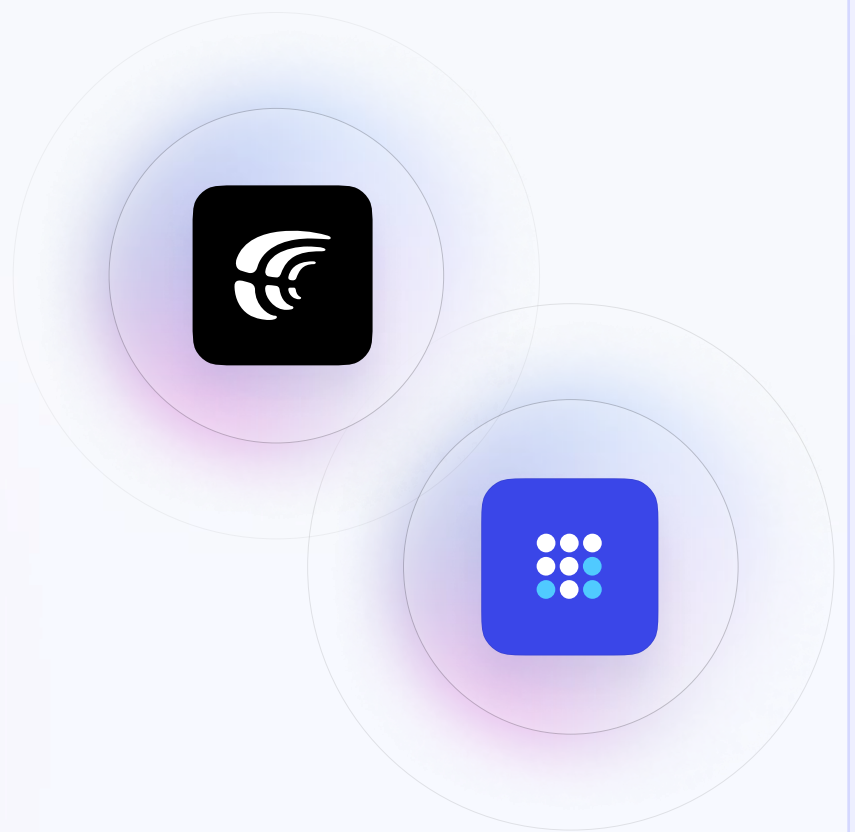
Benefits for Tech Writer

Build an efficient translation process using the Paligo Translation Workflow. Sync entire publications, selected topics, or smaller components, such as variables, filters, and images. Gain full visibility into translation progress and take advantage of version control and auditing to ensure your multilingual content remains accurate, consistent, and up-to-date with minimal manual effort.

How Crowdin Integrates with Paligo

Create a Paligo project in Crowdin, set the languages, and define the translation workflow. Download the Paligo app from the Crowdin store and connect it to your Paligo instance to manage translations. Set up email notifications at the project level or set a connector for Slack or Teams to receive Crowdin notifications.

Translate your Content

In Paligo, select the content to translate by setting the state to "In translation." You can view all publications and topics in Paligo from the Crowdin app but can only work on those set to "In translation." Use the Sync To button to push the selected content to Crowdin for translation. You can also set up scheduled synchronization to import content automatically at a specific time.

Simplify your global content strategy. Learn more about integrating Paligo and Crowdin today.

[Find out more]